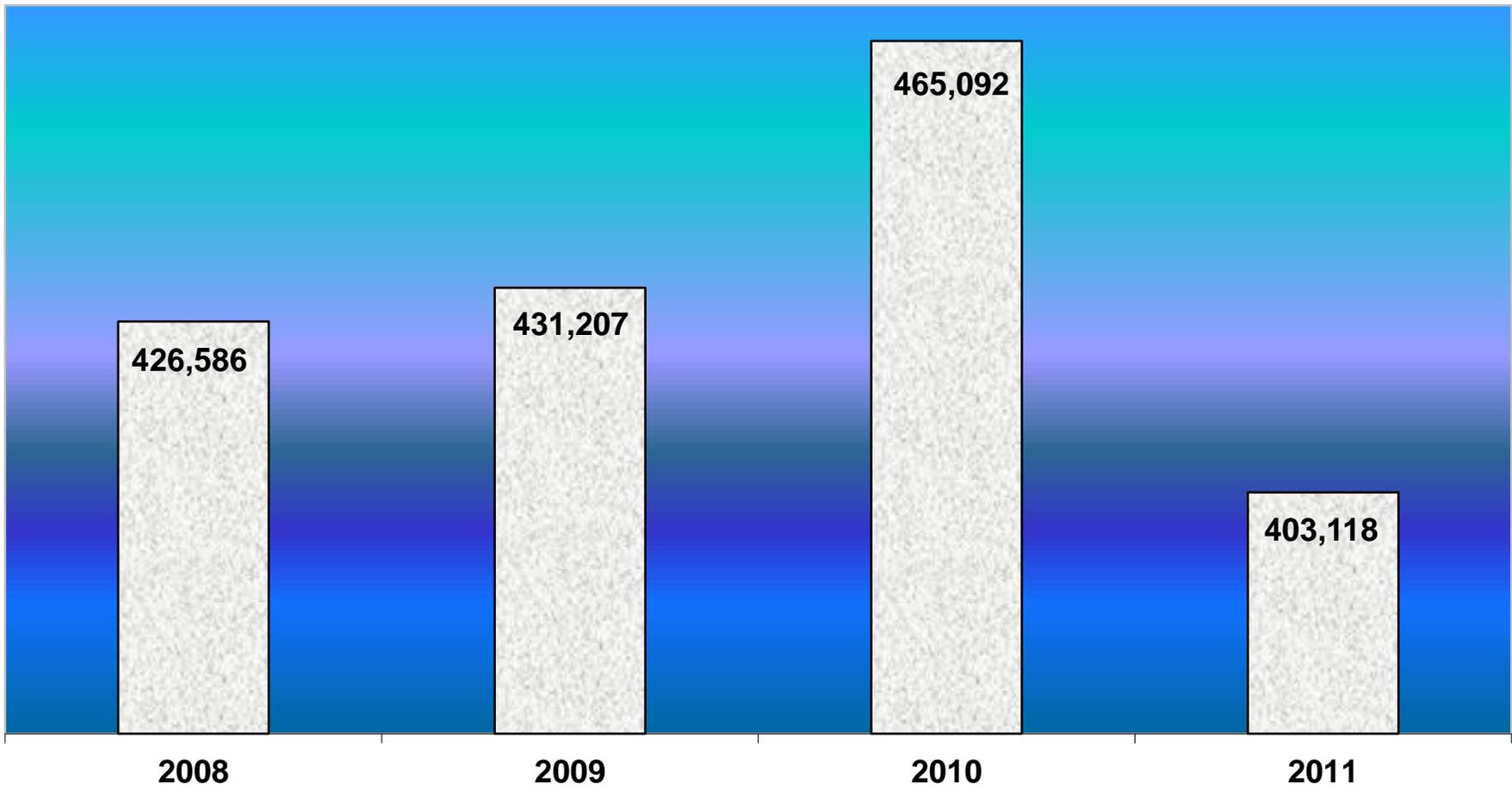
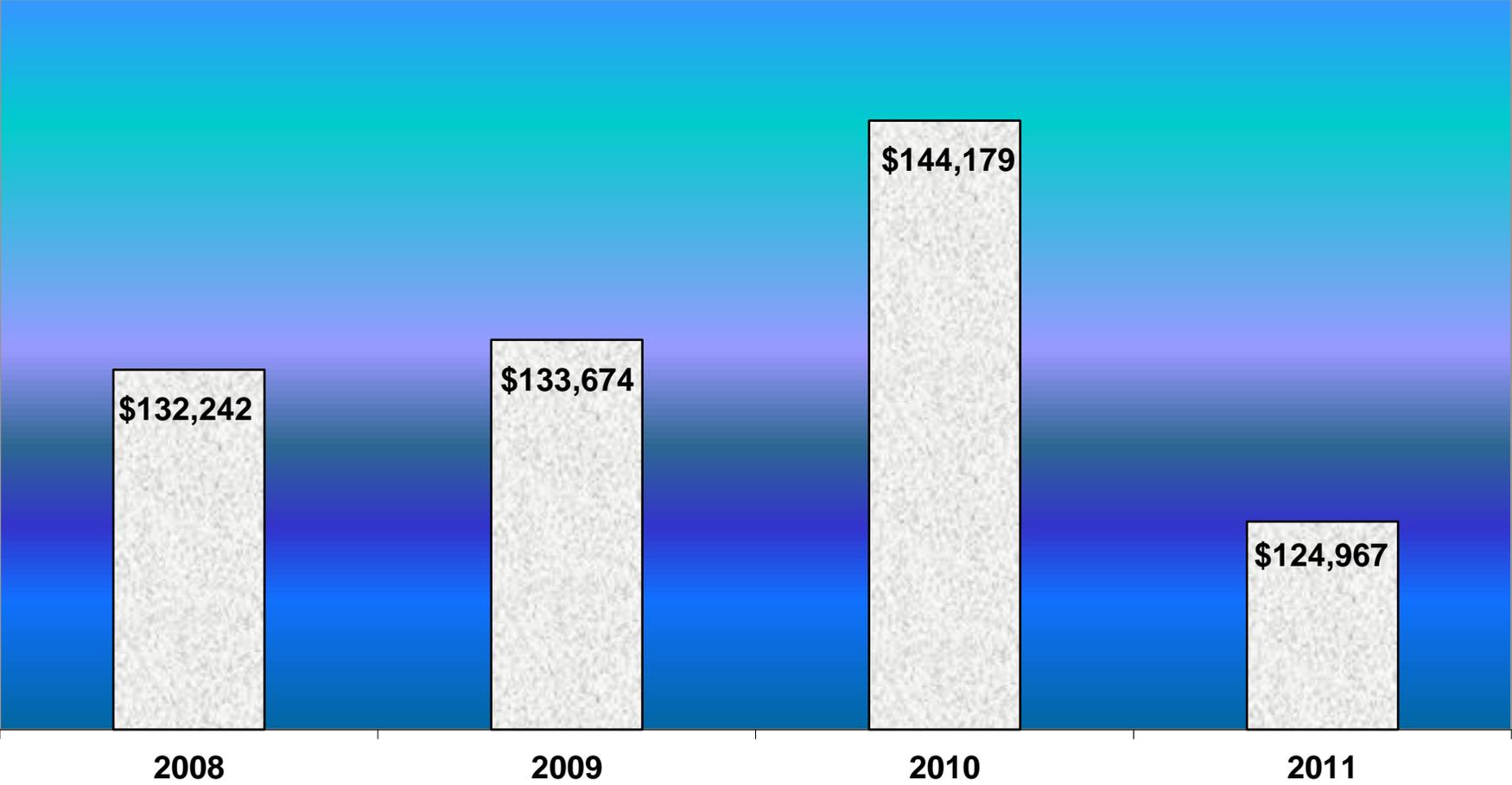


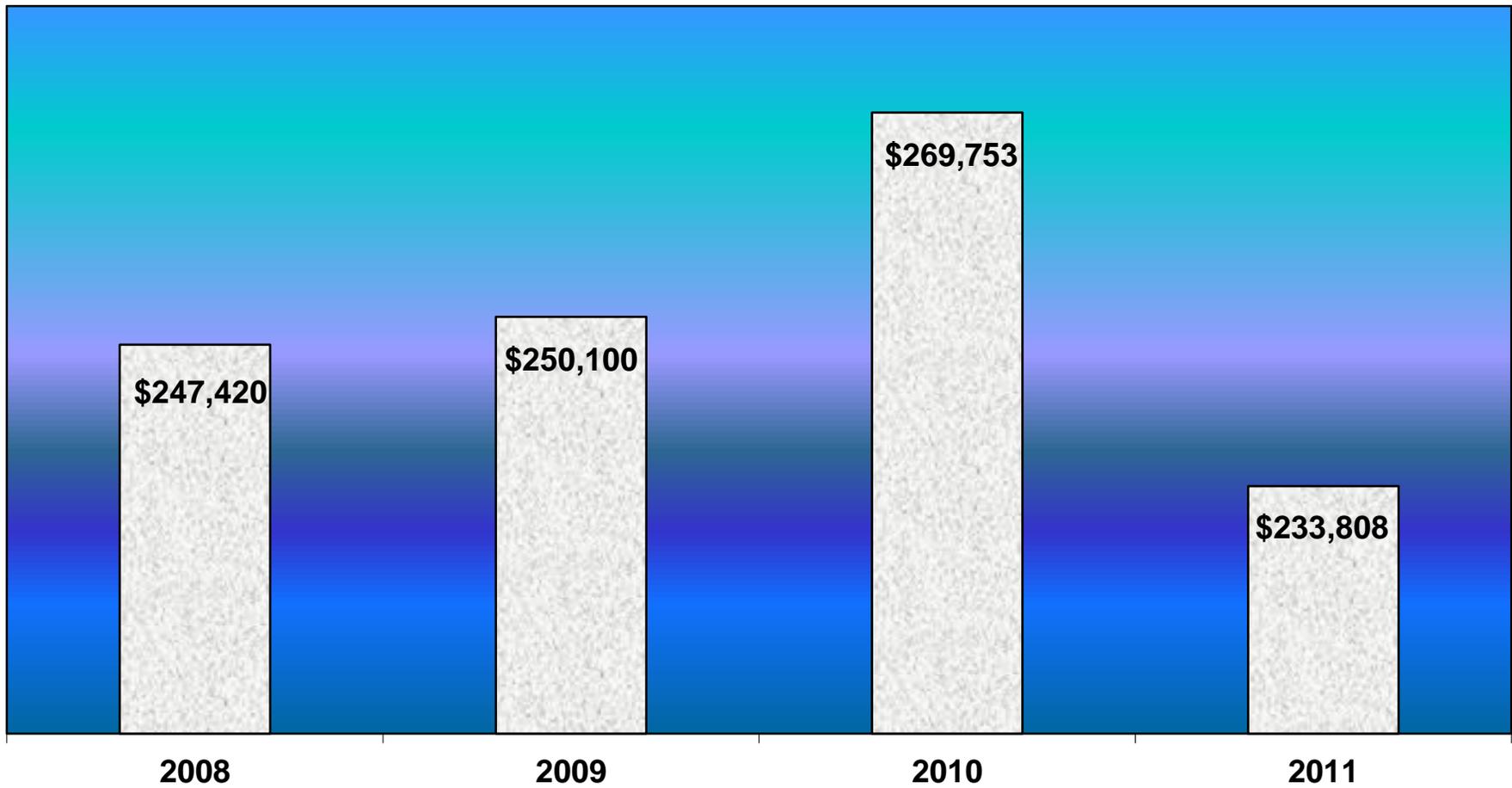
# Gallonage Consumption Whiteclay



# State Excise Taxes Whiteclay

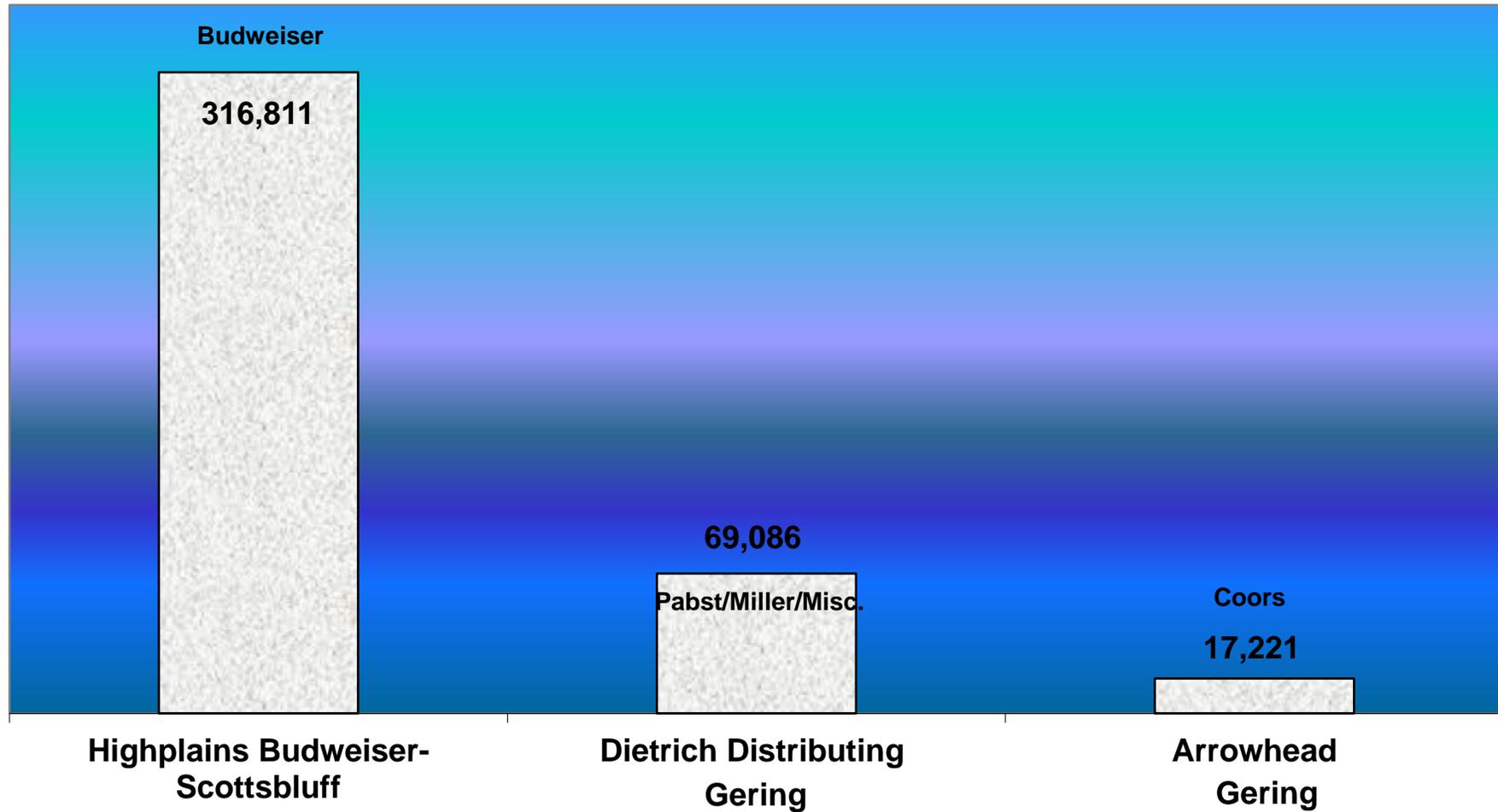


# Federal Excise Taxes Whiteclay

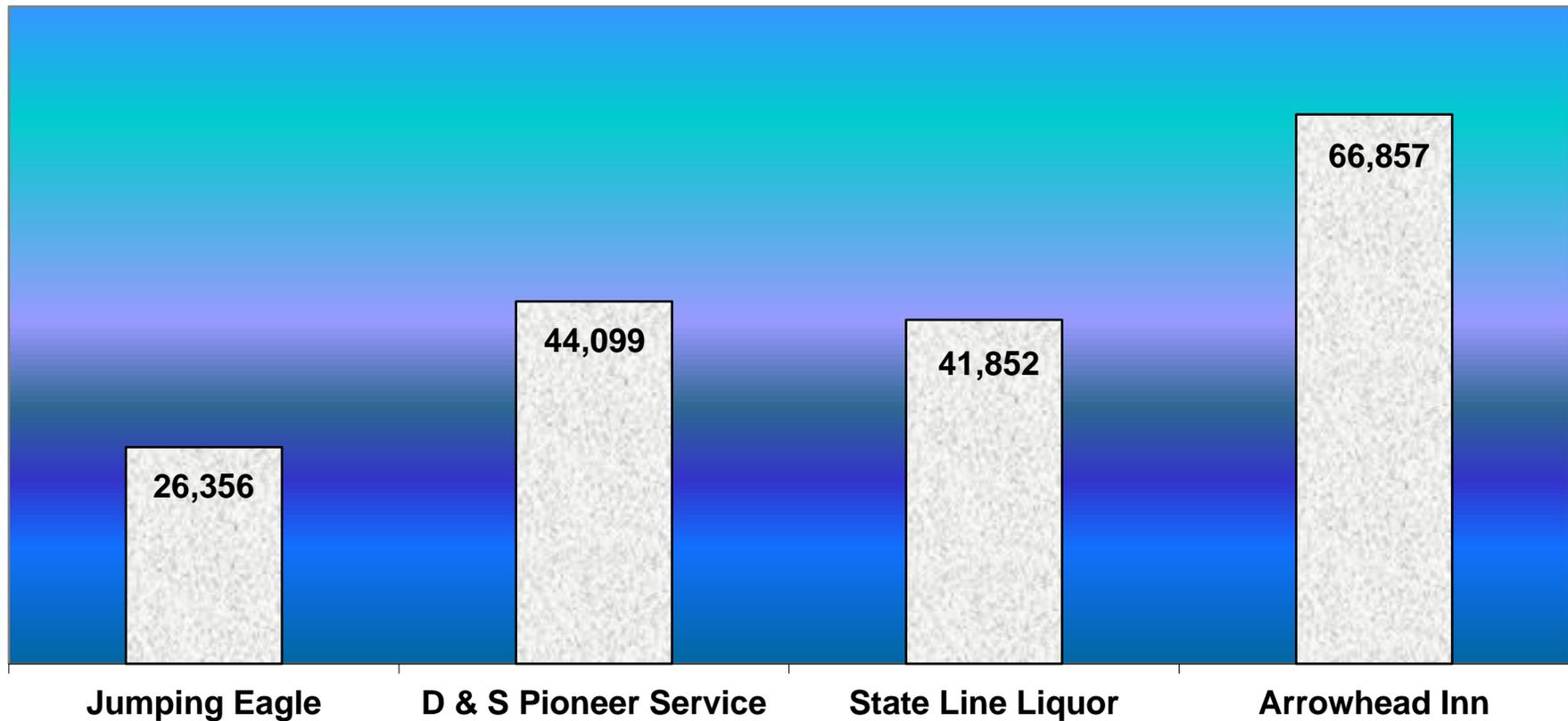


Federal Rate \$18.00 per Barrel (Barrel = 31 gal)  
Federal Rate per gallon = \$.58

# Wholesale Ranking by Gallons to Retailer - 2011 Whiteclay



# Retailer Ranking by Estimated # of Cases Sold 2011 Whiteclay



Definition of Case: 24 cans or bottles containing 12 fluid oz. each.  
Total Gallons sold converted to 24/12oz package.